

facebook

CHEAT SHEET : SIZES AND DIMENSIONS

This infographic is a handy reference tool for you to keep track of all of the image sizes for your facebook page. When you're designing your profile pic, cover photo, custom tab pages or anything else on your Timeline, refer to this graphic so that you can be sure you're using the appropriate image sizes so that your page can look professional and you can attract more fans!



Profile Picture
160 x 160 px
Must be uploaded
180 x 180 px

Cover Photo
851 x 315 px

Gap
210 px

Gap
23 px

Gap
8px

Total Length of App Images
350 px

APP Images
111 x 74 px

Latest Photo
111 x 74 px (can't edit)

About Us
255 Characters

Time Line Preview
403 x 403 px

Video Preview
403 x 226 px

Thumbnail
156 x 116 px

Title tag - Up to 100 characters

Meta description - Varies based on thumbnail & title size. Editable

Highlighted Video Post or Milestone
843 x 403 px

Highlighted Video Post or Milestone
843 x 475 px

Photos can be viewed up to 960 x 720 px in lightbox
Photos can be uploaded sized up to 2048 x 2048 px

News Feed

News feed profile picture 50 x 50 px

Status update - Facebook truncates with 'See more' on the first break after fifth line of text.

Shared Image
398 x 296 px
OR
296 x 398 px
OR
320 x 320 px

Like · Comment · Share · 5 · 7 · 3 minutes ago

News feed Sponsored Story

Sponsored Story profile Picture - 32 x 32 px

Shared Image
358 x 268 px
OR
268 x 335 px
OR
300 x 300 px

Like · Comment · Share · 14 · 1 · 10 minutes ago

Shared Facebook Video

Video Preview
403 x 226 px

Like · Comment · Share · 2 hours ago

Shared Facebook Video

Video Link Preview
130 x 73 px

Like · Comment · Share · 2 hours ago

Shared Link

Thumbnail
90 x 90 px

Title - Up to 100 characters

Meta description - Varies based on thumbnail & title size. Editable.

Like · Comment · Share · 2 hours ago

Ads

URL Ad

25 Character Title

Thumbnail
100 x 72 px

90 Character copy

Page Ad

Page Name

90 Character copy

Profile Picture
50 x 50 px

Page Post Ad

Page Name

First 90 Characters of selected post.

Profile Picture
32 x 32 px

Post image
90 x 118 px

OR

Video Preview
128 x 72 px

OR

Thumbnail
50 x 50 px

Post Link Title

OR

First 120 Characters of all-text update.

Sponsored Stories

Sponsoring Fan Picture
50 x 50 px

Profile Picture
32 x 32 px

Ad

Premium Page Post Ads

Profile Picture
50 x 50 px

90 Characters copy

Video Preview
185 x 104 px

OR

Post image
168 x 128 px



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