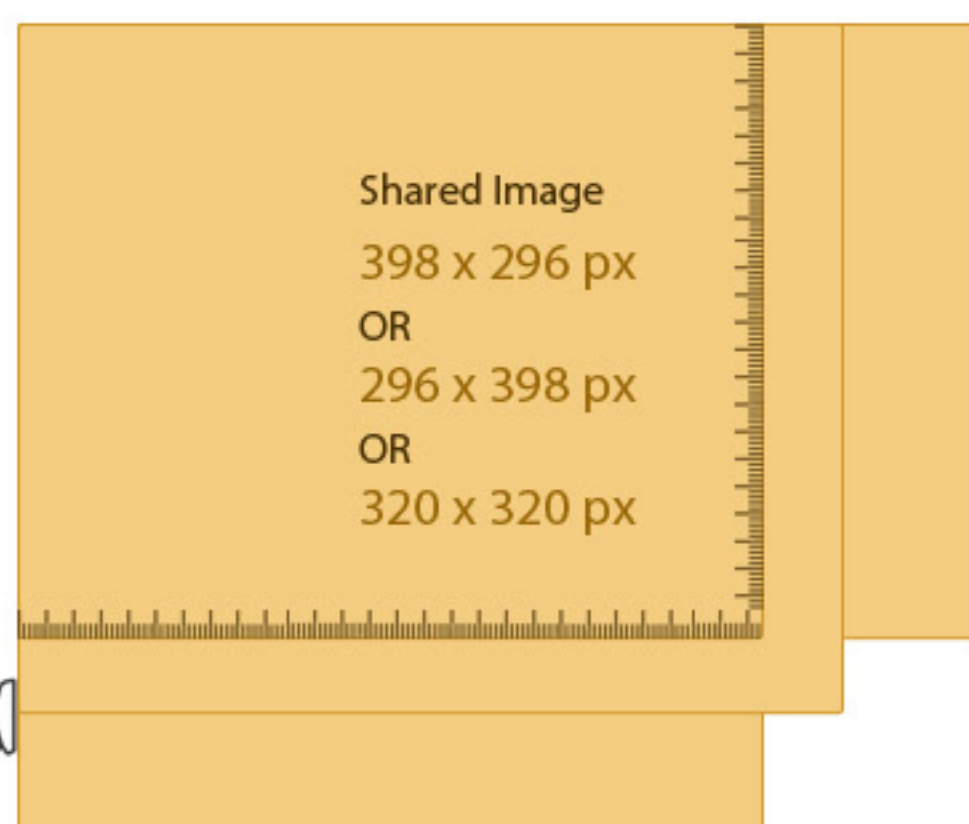


This infographic is a handy reference tool for you to keep track of all of the image sizes for your [facebook](#) page. When you're designing your profile pic, cover photo, custom tab pages or anything else on your Timeline, refer to this graphic so that you can be sure you're using the appropriate image sizes so that your page can look professional and you can attract more fans!



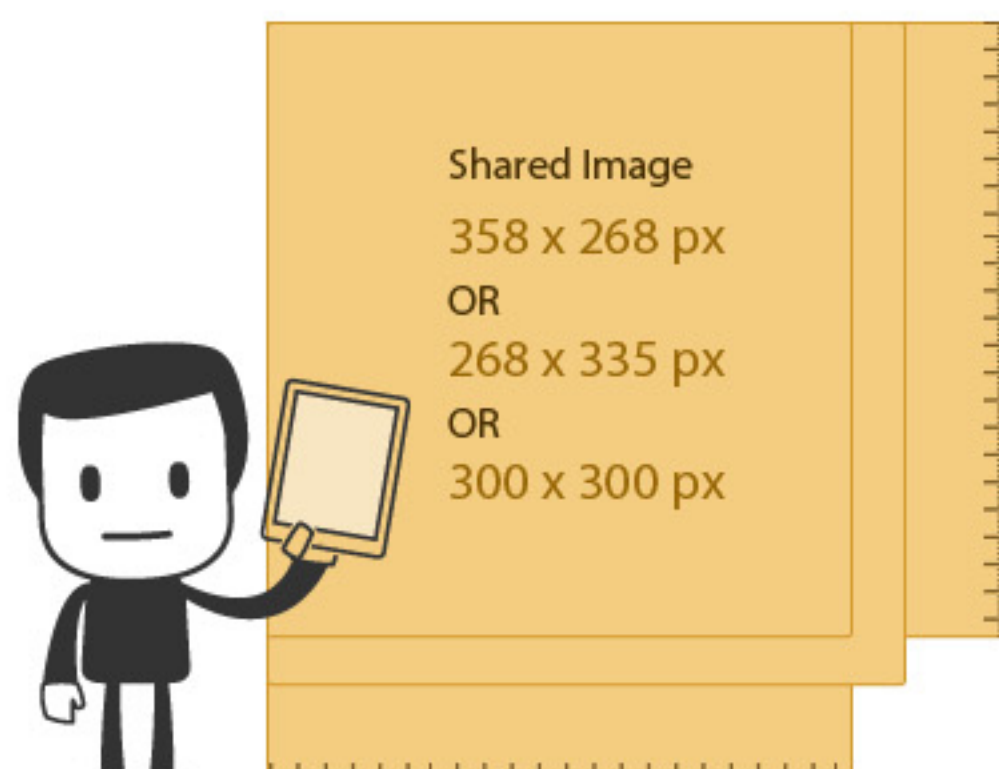
## News Feed

**News feed profile picture 50 x 50 px**  
Status update - Facebook truncates with 'See more' on the first break after fifth line of text.



Like · Comment · Share · 5 7 · 3 minutes ago ·

**News feed Sponsored Story**  
**Sponsored Story profile Picture - 32 x 32 px**



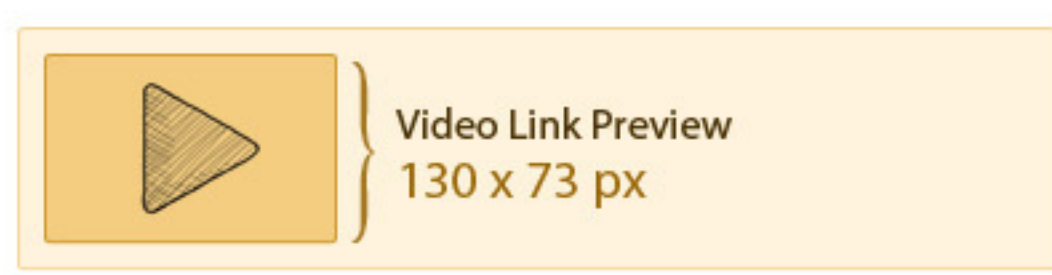
Like · Comment · Share · 14 1 · 10 minutes ago ·

**Shared Facebook Video**



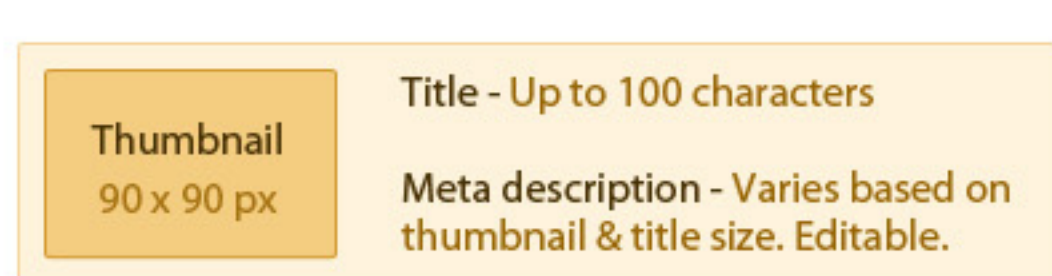
Like · Comment · Share · 2 hours ago ·

**Shared Facebook Video**



Like · Comment · Share · 2 hours ago ·

**Shared Link**



Like · Comment · Share · 2 hours ago ·

## Ads

**URL Ad**  
**25 Character Title**  
**Thumbnail 100 x 72 px**  
**90 Character copy**

**Page Ad**  
**Page Name**  
**90 Character copy**  
**Profile Picture 50 x 50 px**

**Page Post Ad**  
**Page Name**  
**Profile Picture 32 x 32 px**  
**Post image 90 x 118 px**  
OR  
**Video Preview 128 x 72 px**  
OR  
**Thumbnail 50 x 50 px**  
**Post Link Title**  
OR  
**First 120 Characters of all-text update.**

**Sponsored Stories**  
**Sponsoring Fan Picture 50 x 50 px**  
**Profile Picture 32 x 32 px**  
**Ad**

**Premium Page Post Ads**  
**Profile Picture 50 x 50 px**  
**90 Characters copy**  
**Video Preview 185 x 104 px**  
OR  
**Post image 168 x 128 px**