

Beyond the Ordinary



Printing for
Professionals

Tagline max.
35 characters



Océ helps the people who make our world. Companies everywhere use Océ technical documentation systems in manufacturing, architecture, engineering and construction. Each week, high speed Océ printing systems produce millions of transaction documents such as bank statements and utility bills. And in offices around the world, people use Océ professional document systems to keep the wheels of business and government turning. Océ is also at work in publishing on demand, newspaper production and wide format colour for spectacular display graphics. It all helps our professional customers go 'Beyond the Ordinary' in printing and document management.

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For information and services, visit us at:

www.océ.com

Océ
Productname
maximum 35
characters

Proposition
description
max. 55 characters

Océ Partners and Awards



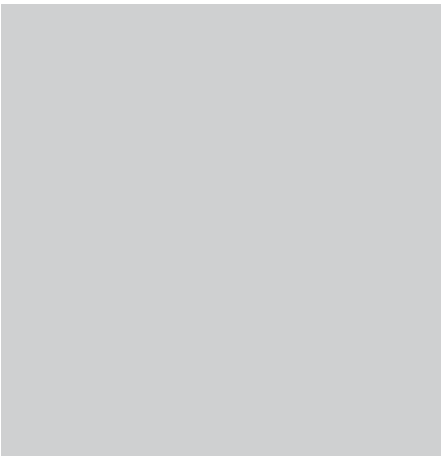
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- The logical choice for your organisation
- Ideal for both corporate and commercial environments
- A wide selection of software tools
- An easy-to-use system for current and future workflows

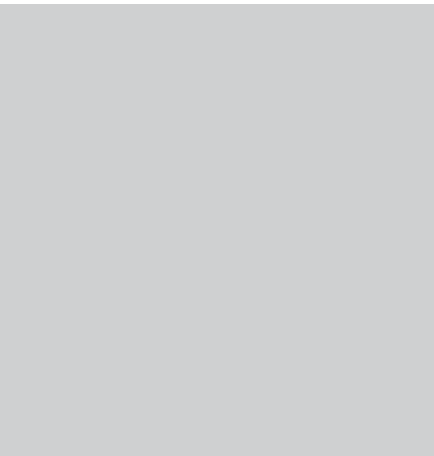
Tagline in red
max. 35 characters

Tagline in red
max. 35 characters

Bodytext header, blue



Bodytext header, blue



Bodytext header, blue



*(Quote) ‘I want a
printer that’s...’*

*(Quote) ‘I want a
printer that’s ready
when...’*

*(Quote) ‘I want a
printer that’s...’*

For specific content text can be devided into 3 columns. Like in this example, pointing out advantages for different BMU’s.

- For specific content text can be devided into 3 columns. Like in this example, pointing out advantages for different BMU’s.

Pillar body text. This pillar body text is 80 words and split into two paragraphs—so 40 words per paragraph. Pillar body text. This pillar body text is 80 words and split into two paragraphs—so 40 words per paragraph.

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Proposition description in blue, max. 55 characters

(Bodytext header, blue) Purchase manager

(Quote) 'I want a printer that's the best deal'

(Bodytext header, blue) Owner site manager

(Quote) 'I want a printer that keeps everyone happy'

(Bodytext header, blue) IT manager

(Quote) 'I want a printer that fits our IT set-up'

(Bodytext header, blue) Facility Manager

(Quote) 'I want a printer I can install and forget about'



Océ Productname in red, maximum 35 characters

Proposition description in blue, max. 55 characters



Introduction text: maximum 100 words. This area contains the proposition intro text: an exciting introduction that summarises the benefits of this Océ offering and convinces the beholder to read the rest of the brochure.

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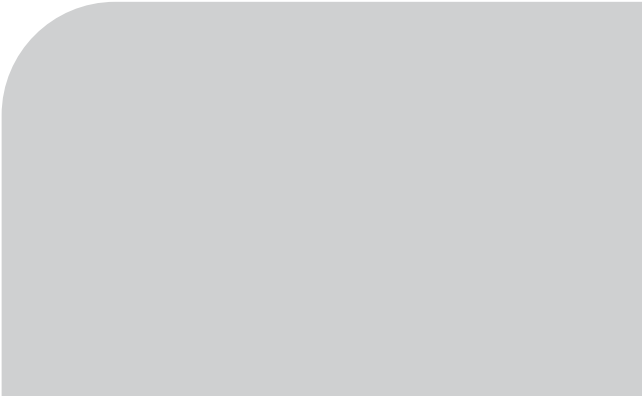
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Body text header: 60 characters max

Pillar body text. This pillar body text is 100 words, split into two paragraphs—so 50 words per paragraph.
Long dash (—) = Alt-Ctrl-minus sign. Pillar body text. This pillar body text is 100 words, split into two paragraphs—so 50 words per paragraph.
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Body text header: 60 characters max

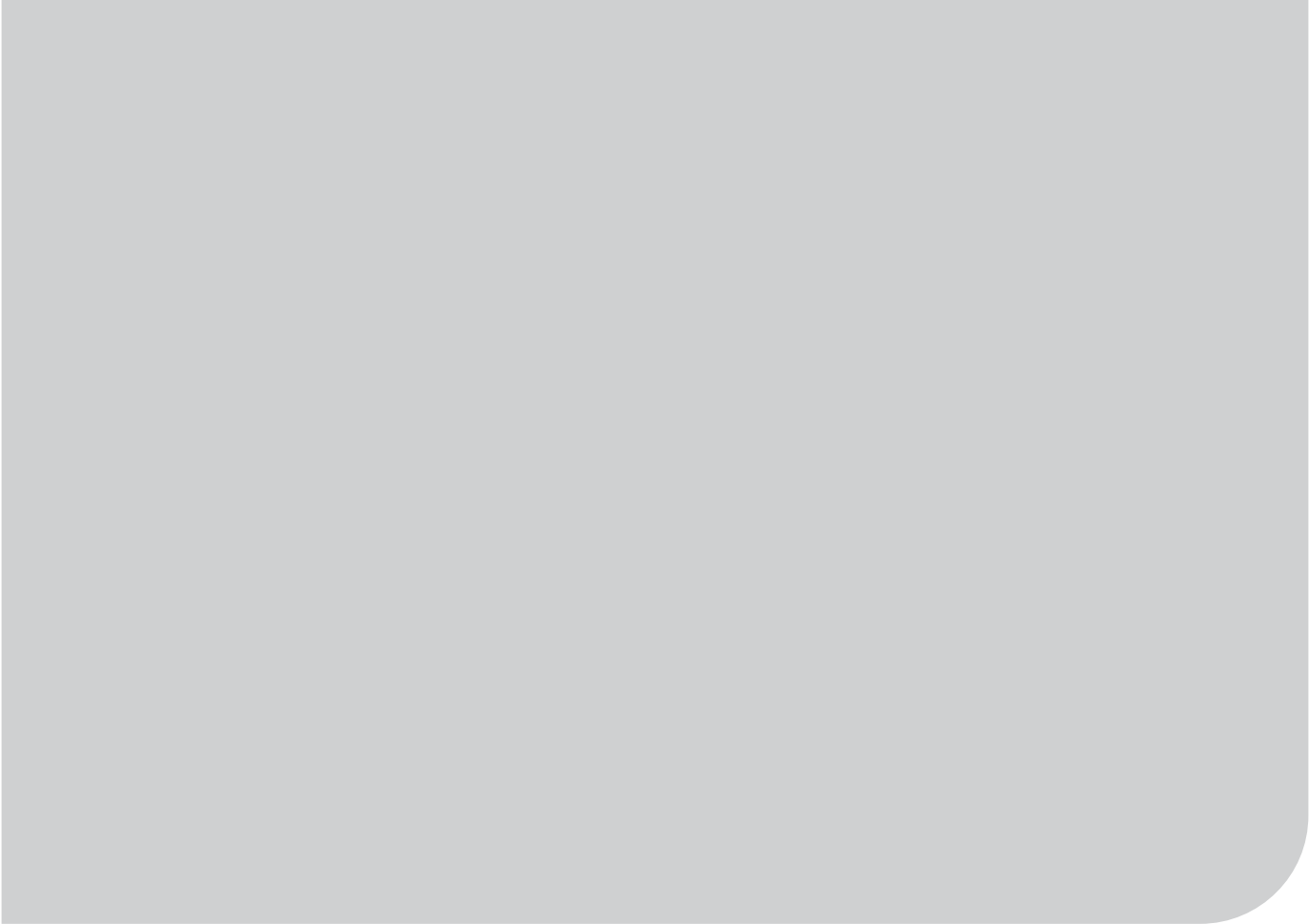
Pillar body text. This pillar body text is 180 words, split into more paragraphs—so 60 words per paragraph.
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Body text subheader: 60 characters max

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Body text subheader: 60 characters max

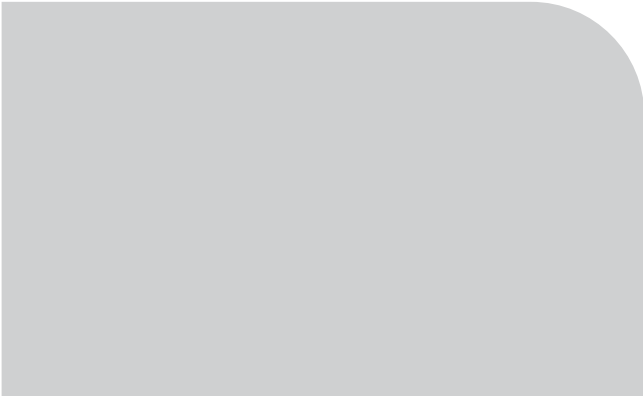
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