

December 22, 2006

From

To

Copy

Marcel Beemer

Agency

Subject

**Cover Samples
conversion from Old to NEW Style**

This document contains six samples of brochure covers in the old and six samples of brochure covers in the new Océ Design Style. The intension of these samples is to give you an impression and guidelines on how to convert an old brochure cover into a new brochure cover.

It shows the tone of voice for the new additional text line in the Océ Brand Label in six different samples and it also gives an impression of the relationship between the text and the new additional images above.

The pdf document "Guidelines photography" that you can find as part of this "Agency Kit" will explain all this in detail.



Océ

TCS 500

Professional colour
highly productive



Professional colour
highly productive.
Wide format colour
print, copy and scan
system

Océ TCS 500

System information



Professional colour, highly productive

Wide format colour print, copy and scan system





Océ

Office Range

Setting
new goals



Setting new goals.
The winning team
to make your office
work better

Océ Office Range

Solution information



Dare to change for a winning team

The tools to make office life better

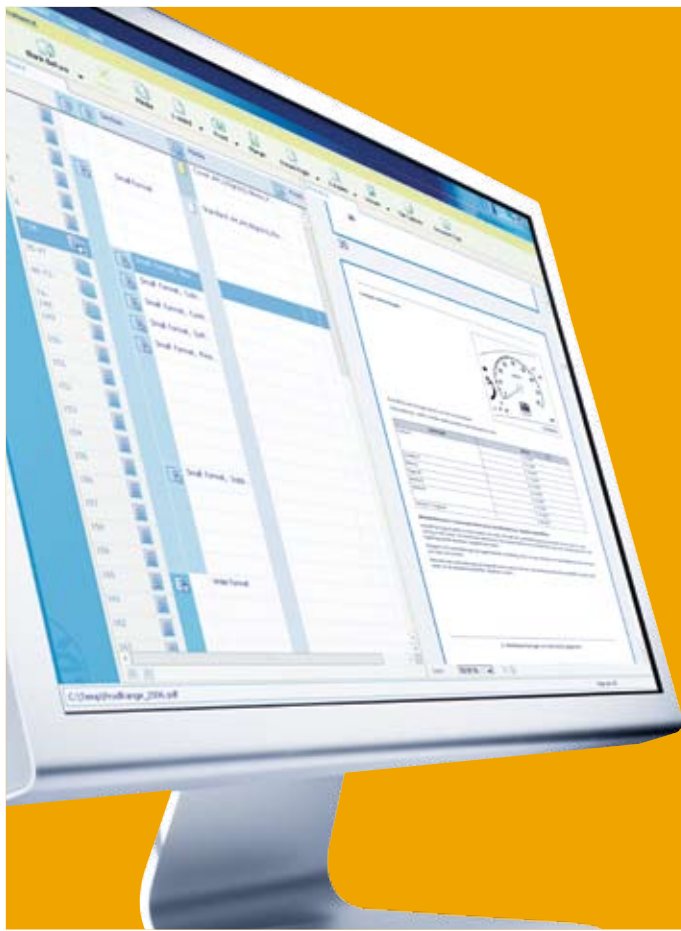




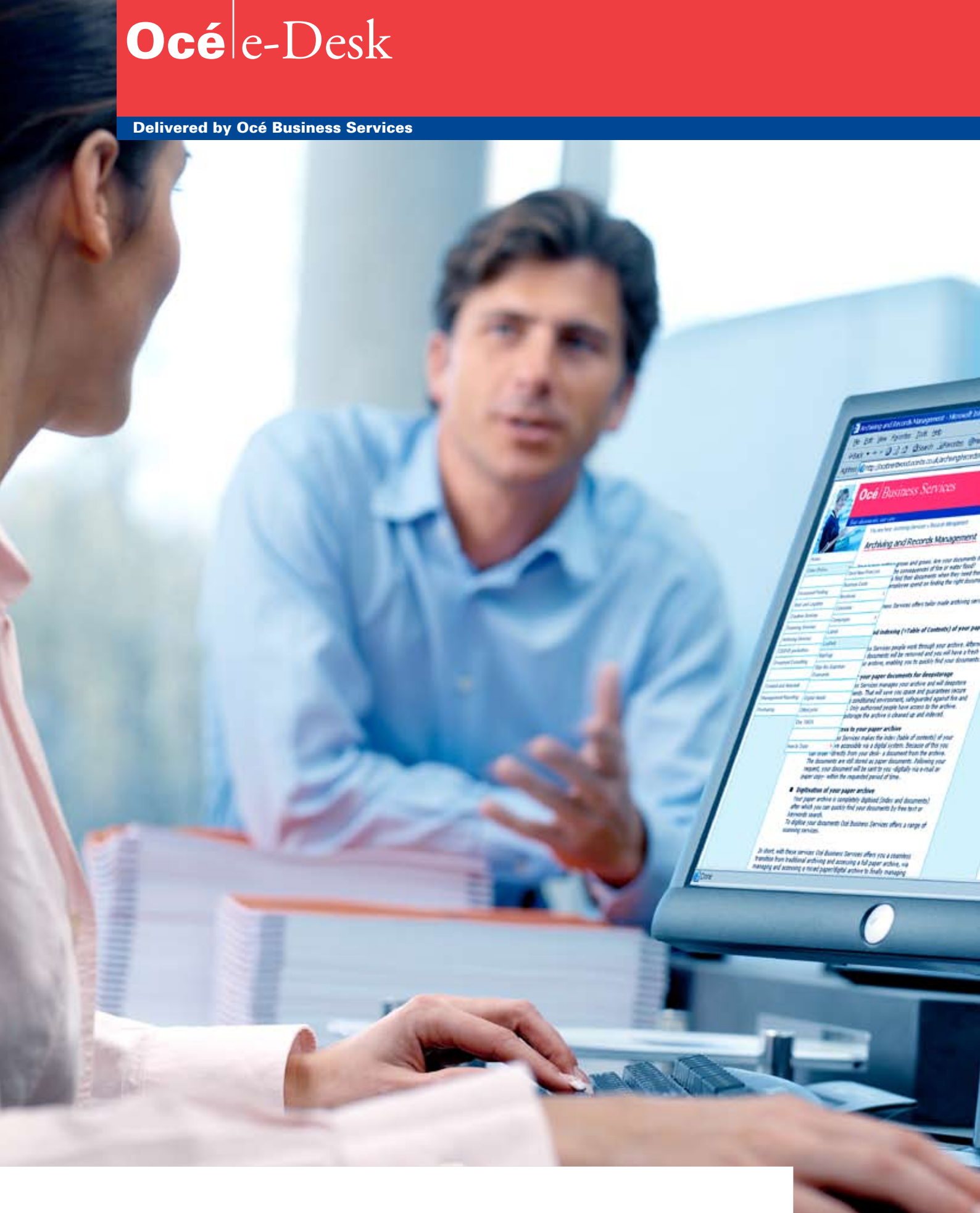
Océ

e-Desk

Organising your workflow



Organising speed
and convenience.
e-Strategy for in-
house document
services



Online for speed, convenience and security

e-Strategy for in-house document services





Océ

Printer Profit

Calculator

Story of your profitability



Story of your
profitability.

Calculate breakeven
for digital book
production

Océ Printer Profit Calculator

Business Information



We optimize your profitability

Calculation support for digital book production



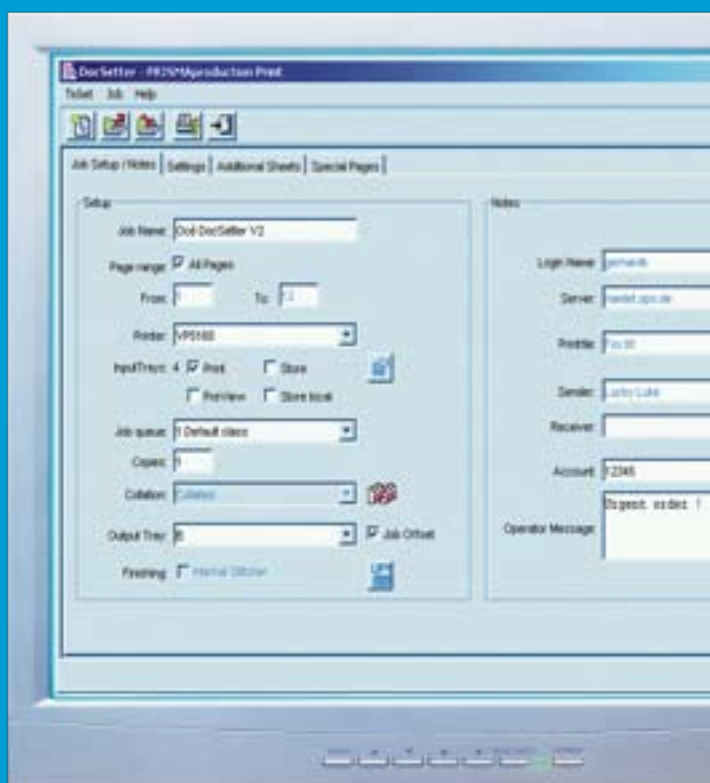


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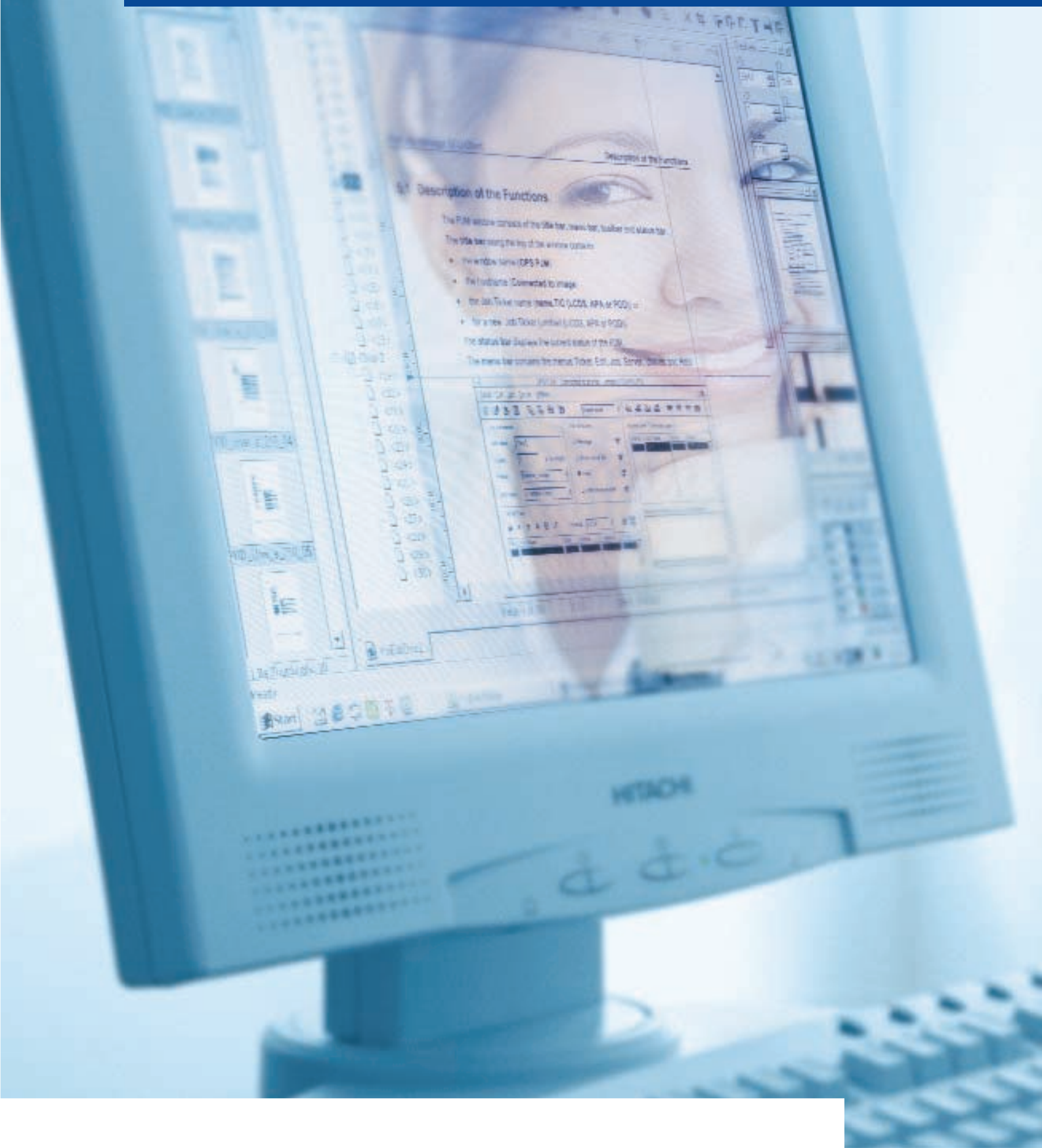
PRISMA

production

On top of it



On top of it.
Leading portfolio to
manage your
document workflow



Imagine the potential

Powerful technology. Leading portfolio. A proven partner





Océ

Business Services

Best practices for
your business.
Outsource and
improve your
document
processes

Best practices
for your business





Outsource and improve your document processes

Best practices for flexibility and cost control

