



**Océ**  
CS172  
CS172P

# Colour is natural



## Affordable colour for tomorrow's office

Venlo, January 2007 – The world we live in is full of colours. So more colour is being used to improve faster communication. But how can business performance benefit from colour without unacceptable printing cost? Whether a document is being printed, copied, faxed or scanned, it needs to be processed quick, easy and for the lowest possible cost. That's what today's business demands – and what people in the office really need. The new Océ CS172 and CS172P fulfil these requirements. The powerful combination of Océ CS colour and MP black & white systems for the office meets diverging document needs and enhances the way people work.



### Office environment changing fast

Three major trends are impacting the office environment right now: the migration from desktop printing to workgroup or departmental printing; the integration of multiple office functions in digital devices and the growth and acceptance of colour in the office. The new Océ CS172 is a multifunctional colour-enabled office system while the Océ CS172P is the

printer-only version. They are taking the lead in functionality, quality and cost – an ideal solution for the professionally-minded office user.

### Flexible investment for improved office communication

'More and more colour is used in the office today. And while companies are trying to cut cost by limiting the central availability of colour devices, cost is actually increasing through the use of multiple desktop colour devices', says Rachel Achouak, International Product Manager at Océ. 'Océ has re-evaluated the office environment. Nowadays, the need for colour printers is an undisputed fact. Colour undeniably brings added value to your office documents. By optimising the way people work, major cost reductions can be achieved, as Océ is demonstrating with the Professional Office Programme.

Companies who take the impact of their documents and their production costs seriously cannot afford not to consider the Océ Professional Office Programme and the series of products that is part of it.'

### Best balance of functionality, quality and cost

Following the Océ approach for lower document cost while improving flexibility, the Océ CS172 series combines ease of use with high quality colour output at low cost. The standard features of the multifunctional version provide network printing, high speed scanning and copying, while faxing and extended finishing capabilities can easily be added. When you are looking to add no-nonsense colour printing to your office environment, the Océ CS172P printer-only version delivers an unbeatable mix of economical colour quality and versatility.

Where needed, colourful brochures, booklets, presentations and reports can be produced easily. The advanced engine technology and polymerised toner ensure the convenience of high quality office documents at low cost every time.

### Easy to operate for office and IT

However sophisticated the functionality may be, no office colour solution will be worth its salt if it is difficult to use. Office users need quick and easy access to printing, copying, scanning and faxing functions – and the Océ CS172 series delivers the goods. The user interface is easy to understand and convenient to use. All jobs can be sent to a personal user box saving on average 10% paper compared to direct printing on desktop and workgroup printers. The Océ Office Family Driver, with its easy to understand, uniform user interface, prints to the complete Océ office systems portfolio. And since no special skills are required, office users can easily replace the parts needed to keep their Océ CS172 or CS172P running, keeping service attention – and cost – to a bare minimum. Ease of use is the key to unlocking the performance capabilities of the Océ CS172 series.

### Wide range of print applications

From paper input to document output, the capabilities are impressive. The Océ CS172 series prints any paper from A6 to A3+ straight from the tray – and any weight from 64 to 256 g/m<sup>2</sup>. The wide choice of finishing options enables ready-made documents to be produced via online stapling, sorting, banner printing, booklet-making and punching functionality. And the A4 paper capacity of up to 3,350 sheets is sufficient to deal with any office job.

### Versatile scanning and faxing

The Océ CS172 series performs equally well as a scanner and fax. It scans 25 A4 pages per minute and automatically directs files to a hard disk, email or FTP server. The Box Utility software enables scans to be easily managed on a hard disk from a user PC and an LDAP connection automatically looks up email addresses in a company database. Last but not least, the G3 fax functionality allows faxes to be sent and received the way office workers are used to.

### Accountability in document production

Job accountability is the key to keeping document production costs under control, especially in colour usage. The Océ CS172 series allows an administrator to organise, control and keep track of document production. An account for printing, copying and scanning can be set up for each user. The system can produce accounting data or be integrated into external accounting systems. The bottom line is full cost control and affordable colour – with no compromises.

### Full office line-up

The Océ CS172 and CS172P will be regularly available from February 2007. Their launch further enhances Océ's line-up of digital multifunctional printing systems. Together with the CS175, CS191, CS230 and VarioPrint systems, Océ meets all digital printing demands from the office to the production environment in colour and black & white. And all the systems enjoy reliable support from Océ's customer-focused service and support organisation.



The addition of the new products underlines Océ's on-going commitment to expand and strengthen its position in the office market – as a provider who knows and fulfils the needs of its customers. See also the Océ Professional Office Programme at [office.oce.com](http://office.oce.com).

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